

LIVINGSTONE COLLEGE

INAUGURAL WEEK

Dear Supporter,

On September 23, 2022, after a comprehensive national search, the Livingstone College Board of Trustees unanimously selected Dr. Anthony J. Davis to serve as the 13th president and CEO of Livingstone College. Dr. Davis brings to this assignment 21 years of progressive, productive, purposeful higher education leadership and engagement acumen with a documented track record of securing more than \$500 million.

Livingstone College will formally inaugurate Dr. Davis as the institution's leader on Friday, September 22, 2023. This will be a historic and grand celebration. Dr. Davis is the first ordained clergy since founding President Dr. Joseph Charles Price, and the first alumnus since Dr. Samuel Duncan to serve as president in the college's 144-year history.

The inaugural events will begin on Wednesday, September 20, 2023, and conclude on Sunday, September 24, 2023. The theme for this historic event is Engage, Empower, Educate - Stating our Resolve, Showing our Relevance and Securing our Resources.

During the week of inaugural events, we are creating an opportunity for corporations, foundations, alumni, friends and other key stakeholders to sponsor one or more of the activities. Also, we have created opportunities for you to support the strategic priorities of this new president. Proceeds related to the inauguration activities will support one of the following: 1) Capital Improvements & Infrastructure, 2) Student Scholarships & Persistence Grants, and 3) The Endowment. The aforementioned will position Livingstone College to make a quantum leap into the future while we advance the 144-year-old mission of the college.

What follows are the sponsorship opportunities for the inauguration of our 13th President. This indeed will be a celebration with a purpose as we strive to support the population we serve: the underserved, the underrepresented and the under-resourced. On behalf of the Livingstone College Board of Trustees and the Inauguration Committee, we would like to thank you in advance for your consideration and support.

Regards,

Dawn McNair, Ph.D.
Co-Chairs, Inauguration Planning Committee

Jacqueline Miller, Ph.D.
Co-Chairs, Inauguration Planning Committee

September
2023

LIVINGSTONE COLLEGE
INAUGURAL WEEK

20TH 10am STEM Engagement Day
5pm Faculty & Staff Networking Reception

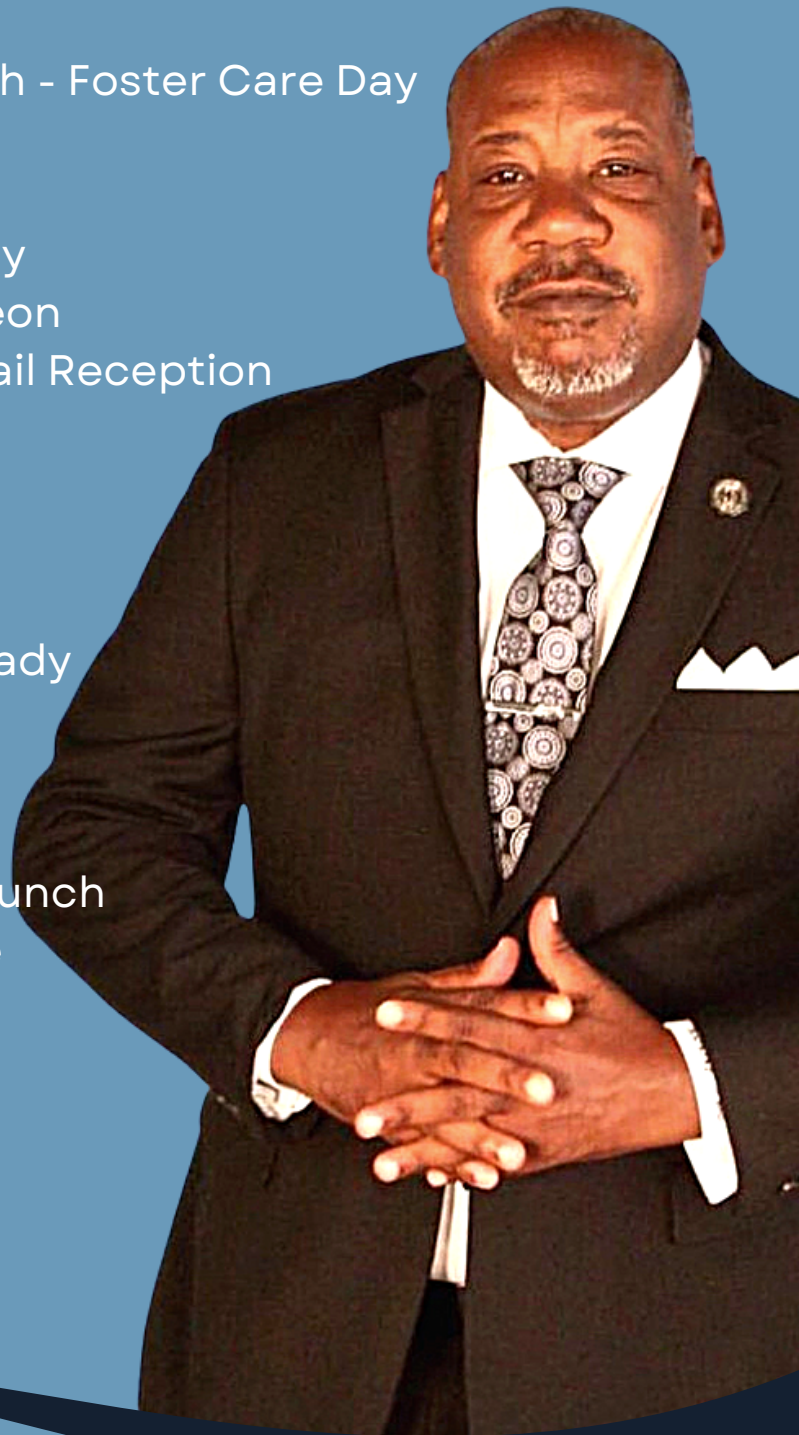
21ST 10am Community Outreach - Foster Care Day

22ND 10am Investiture Ceremony
12pm VIP Inaugural Luncheon
6pm Inaugural Ball Cocktail Reception
7pm Inaugural Ball

23RD 11am Wellness Event
hosted by the First Lady

1pm Golf Tournament

24TH 1pm Worship & Gospel Brunch
w/ Live Performance



President 

Participating sponsors will receive acknowledgement as an Inaugural Sponsor on inaugural promotional materials (digital & print) prior to, during and after the event, including the:

- **Schedule of Events**
- **Program Book**
- **Website**
- **Event Signage**
- **Step & Repeat**
- **Social Media**
- **E-Blasts**
- **Inclusion in Event Recap Video**

EVENTS

20TH

10am STEM Engagement Day
5pm Faculty & Staff Networking Reception

23RD

11am Wellness Event hosted by the First Lady

- 1 table of 10
- VIP access

1pm Golf Tournament

- VIP access
- signage at each hole

21ST

10am Community Outreach Foster Care Day

24TH

1pm Worship & Gospel Brunch w/ Live Performance

- 6 tickets

22ND

10am Investiture Ceremony

- Reserved Seating

12pm VIP Inaugural Luncheon

- 8 tickets

6pm Inaugural Ball Cocktail Reception

- VIP access

7pm Inaugural Ball

- 5 tables of 10
- opportunity to bring greetings

MEDIA

Inauguration Commemorative Program Book

Prominent logo placement

4-color ad

Inside Front Cover,
Inside Back Cover, Back Cover

Listed as Honorary
Committee Member

30 second Congratulatory Video

displayed during
Inaugural Ball

displayed on Jumbotron
during Football Season

displayed on Monitors
during Job & Career Fair

Congratulatory Image w/ Corporate Logo

displayed on Monitors
throughout campus

1 week before
& 2 weeks after

displayed on Student
Admissions Material

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- **Inclusion in Event Recap Video**

EVENTS

20TH

10am STEM Engagement Day
5pm Faculty & Staff Networking Reception

23RD

11am Wellness Event hosted by the First Lady

- 1 table of 10
- VIP access

1pm Golf Tournament

- VIP access

21ST

10am Community Outreach Foster Care Day

24TH

1pm Worship & Gospel Brunch w/ Live Performance

- 4 tickets

22ND

10am Investiture Ceremony

- Reserved Seating

12pm VIP Inaugural Luncheon

- 4 tickets

6pm Inaugural Ball Cocktail Reception

- VIP access

7pm Inaugural Ball

- 3 tables of 10

MEDIA

Inauguration Commemorative Program Book

Prominent logo placement
4-color ad
2 Full-Page
Double Truck

15 second Congratulatory Video

displayed during Inaugural Ball

Congratulatory Image w/ Corporate Logo

displayed on Monitors throughout campus
1 week before & 2 weeks after

Listed as Honorary Committee Member

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- Social Media
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- Inclusion in Event Recap Video

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5pm Faculty & Staff Networking Reception

23RD

11am Wellness Event hosted by the First Lady

- 4 tickets
- VIP access

1pm Golf Tournament

- VIP access

21ST

10am Community Outreach Foster Care Day

24TH

1pm Worship & Gospel Brunch w/ Live Performance

- 2 tickets

22ND

10am Investiture Ceremony

- Reserved Seating

12pm VIP Inaugural Luncheon

- 2 tickets

6pm Inaugural Ball Cocktail Reception

- VIP access

7pm Inaugural Ball

- 1 table of 10

MEDIA

Inauguration Commemorative Program Book

Logo placement

4-color ad
Full-Page

10 second Congratulatory Video

displayed during
Inaugural Ball

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21ST

10am Community Outreach Foster Care Day

1pm Golf Tournament

22ND

10am Investiture Ceremony
• Reserved Seating
12pm VIP Inaugural Luncheon
• 2 tickets
6pm Inaugural Ball Cocktail Reception
• VIP access
7pm Inaugural Ball
• 5 tickets in Reserved Seating

24TH

1pm Worship & Gospel Brunch w/ Live Performance

MEDIA

Inauguration Commemorative Program Book

Logo placement

2-color ad
Full-Page

10 second Congratulatory Video

displayed during
Inaugural Ball

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• 1 ticket
6pm Inaugural Ball Cocktail Reception
• VIP access
7pm Inaugural Ball
• 2 tickets in Reserved Seating

23RD

11am Wellness Event hosted by the First Lady

1pm Golf Tournament

24TH

1pm Worship & Gospel Brunch w/ Live Performance

MEDIA

Inauguration Commemorative Program Book

Logo placement

2-color ad
Half-Page

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24TH

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MEDIA

Inauguration Commemorative Program Book

Logo placement

2-color ad
Half-Page